10 components of communication
(Murielle Saville-Troike)

1. The **genre** or type of event
2. The **topic** or referential focus
3. The **purpose** or **function**
4. The **setting**
5. The **participants**
6. The **message form**
7. The **message content**
8. The **act sequence**
9. The **rules of interaction**
10. The **norms of interpretation**
# The message form

<table>
<thead>
<tr>
<th>CODE</th>
<th>CHANNEL</th>
<th></th>
<th>Non-vocal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verbal</td>
<td>Vocal</td>
<td>Spoken language</td>
<td>Written language (Deaf) Sign language Whistle/drum languages Morse code</td>
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<tr>
<td>Non-verbal</td>
<td>Paralinguistic and prosodic features</td>
<td>Kinesics Proxemetics Eye behaviour Pictures and cartoons</td>
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</table>
Roman Jakobson

The sign has 6 functions:
1. Referential function
2. Metalingual function
3. Expressive function
4. Conative function
5. Phatic function
6. Poetic function
1. **The referential function**
Refers to content. Message focuses on object to which it refers & which it describes. Ex: scientific speech, objective info reporting concrete facts.

2. **The metalingual function**
Suggests the codes within which the sign may be interpreted. The code = terms & words as well as all signs used as medium of communication. Ex: dictionary, vocabulary & syntax we have as common agreement.

3. **The expressive function**
Transmitter/addresser is at core of the function & his attitude towards the content & context of message. His emotions, feelings, & ideas. The expressive message conveys transmitter's subjectivity. (Authorial persona)
Functions of communication

4. **The conative function**
Message exerts an influence over addressee (demand, order, injunction). Transmitter tries to influence receiver & construct an ideal reader.

5. **The phatic function**
Elements of message that are used to keep contact. Ex: Hello!, Good Morning! Content of message is not priority, customs are used. Focus is on construction of relationship between addresser & addressee.

6. **The poetic function**
Elements that bring a supplement of meaning "supplément de sens" Ex: quotations, repetition, etc.
Jakobson’s functions

Transmitter

Expressive

Phatic - Channel

Metalingual - Code

Poetic - Message

Referential - Referent

YOU

Receiver

Conative